Giorgio Gaudio

— SENIOR UX / PRODUCT DESIGNER

M giorgio.gaudio@gmail.com
T +39 393 723 9034
L Turin, IT
W giorgiogaudio.com
In linkedin.com/in/giorgiogaudio

PROFILE

Senior UX and product designer with 10+ years of experience in healthcare and energy. I design for complex, regulated domains: tools used by patients, doctors and people running energy communities. I start from research, prototype in code and design how AI agents behave.

EXPERIENCE

Apr 2026 to present
Turin, IT · Hybrid

Research Fellow, UX Design, Politecnico di Torino (Energy Center)

- UX research and design for COESI, an AI-adaptive platform for Italian renewable energy communities. The platform includes agentic AI.
- Interviewed managers of three energy communities, facilitated a stakeholder workshop and prototyped the platform in code.

Feb 2023 to Feb 2026
Basel, CH

Senior UX Designer, Experientia

- Product lead for MASTERPIECE (Recomme) and PARMENIDES (Horizon Europe), including the AI components of both projects.
- Designed Recomme for MASTERPIECE (EU funded, BRIDGE initiative): a recommendation system that helps people join energy communities, based on 12 user profiles and an 8 stage maturity model. The project runs pilots in Italy, Turkey, France and Sweden.
- Designed the flows for citizens and community managers, plus an experimental flow with a control condition to measure the effect of the recommendations.

Jan 2020 to Feb 2023
Turin, IT

Freelance UX / Product Designer

- GTT: designed part of the new GTT ToMove, Turin's public transport app (real time arrivals, ticket purchase, digital wallet, AI support), working together with GTT.
- Hackability: prototypes for healthcare projects.
- Istam: worked in the company's research and development.
- InThings: developed a design brand of interactive objects. Handled the communication and the campaign.
- Pharmaflex: designed a line of pillows and mattresses.

Oct 2017 to Jan 2020
Massa Carrara, IT

UX/UI Designer, AvMap

- Designed the interface of marine chartplotters sold under the Seiwa and Furuno brands: chart, sounder and instrument data on one screen, readable at a glance on a moving boat.
- Designed Captain Cloud, the companion web app to manage marks, routes and tracks and sync them with the device.

EARLIER ROLES

Freelance Product Designer · Apr 2016 to Oct 2017 · Turin, IT · Client: Small Giants (2017), product prototypes

Design Intern, Nussbaumer Design · Sep 2015 to Apr 2016 · Reggio Emilia, IT · Clients: Pieps, Atomic, Rochini, Verdemax

Intern, Techlab · 2014 · Chieri, IT

SELECTED PROJECTS

Take Care, 2026: patient owned AI health passport. Research with 10 patients, 5 caregivers and 4 pharmacists, working prototype with patient and doctor portals.

Kai, 2026: offline, privacy first voice companion for people going through hormonal transitions. Presented at World Usability Day Switzerland 2026.

NeuroPlay, 2026: remote neurorehabilitation through camera based games.

SKILLS

User research · Interaction design · UI design · Design systems · Prototyping in code · AI agent behaviour design

Tools: Figma, Claude Code

EDUCATION

M.A. Interaction Design

SUPSI, Mendrisio, CH · 2025 to 2027 (graduating July 2027)

B.A. Product Design

IAAD, Turin, IT · 2012 to 2015

UX/UI Design Certification

Starboost, Turin, IT · 2017

AWARDS

★ A' Design Award

Social Design category, 2016, for my B.A. thesis project Rescue Bridge

★ Fondazione Premio Swiss Engineering Ticino

2026, for Take Care within Startup Garage

LANGUAGES

Italian — mother tongue

English — advanced (TOEIC)